



Curry Senior Center's Annual Gala — Supporting Comprehensive Programs for Seniors' Essential Needs

Curry Senior Center's Annual Gala: Helping Hands, Healing Hearts will be held on **Friday, May 18, 2018** beginning at **5:30PM** at the **Palace Hotel**. **Join us in celebrating 46 years of service!**

The celebration will feature: *delicious hors d'oeuvres and libations, live music, a three-course dinner* and an exhilarating *live auction* presented by **Curry Board Member and famous Bay Area news personality, Diane Dwyer**, along with many wonderful *silent auction* items and *special VIP guests*.

A primary goal of the Helping Hands Healing Hearts Gala is to honor those who have made our community stronger and healthier through their efforts. We do this annually with three awards named after historic and iconic change-makers for Curry Senior Center: the **Dr. Francis J. Curry Award, 2018** — *California Pacific Medical Center (CPMC), for their support of community based health care in the Civic Center neighborhoods of San Francisco*; the **Joseph Mignola, Jr. Award, 2018** — *Dolby Laboratories, for helping underserved San Francisco seniors improve their quality of life and supporting efforts in the fight against Alzheimer's*; and in its fourth year the **Vera Haile Dalenberg Award, 2018** — *Tom Nolan, former Executive Director of Project Open Hand and former Chair of the San Francisco Municipal Transportation Agency, for his lifelong advocacy work benefitting seniors and adults with disabilities*.

Sponsorship Levels and Benefits

Justice: \$25,000 (Exclusive Category, Presenting Sponsor)

- 12 VIP tickets with a reserved, private table, premier location
- Hosting of 6 courtesy tickets for senior services recipients
- One-minute welcoming remarks at the beginning of the main event
- Premier placement of logo and listing as presenting sponsor on the invitation
- Premier placement of logo on all event promotional and marketing materials, on event signage, on screen and in the printed program
- Full page ad in the event program — inside front cover
- Post-event recognition with logo in Curry Senior Center's electronic newsletter, with circulation to thousands of donors, community partners and volunteers
- Special acknowledgment on the Curry Senior Center website, including your logo, event photography and a link to your company website

Independence: \$15,000

- 12 VIP tickets with a reserved, private table, premier location
- Premier placement of logo on invitation
- Premier placement of logo on all event promotional and marketing materials, on event signage, on screen and in the printed program
- Full page ad with premium placement in the event program
- Post-event recognition with logo in Curry Senior Center's electronic newsletter, with circulation to thousands of donors, community partners and volunteers
- Special acknowledgment on the Curry Senior Center website, including your logo, event photography and a link to your company website

Dignity: \$10,000

- 10 VIP tickets with a reserved, private table, premium location
- Premium placement of logo on invitation
- Premium placement of logo on all event promotional and marketing materials, on event signage, on screen and in the printed program
- Full page ad with premium placement in the event program
- Post-event recognition with primary placement of logo in Curry Senior Center's electronic newsletter, with circulation to thousands of donors, community partners and volunteers
- Special acknowledgment on the Curry Senior Center website, including your logo, event photography and a link to your company website

(More Sponsorship Levels and Benefits on back)



Curry Senior Center

Aging with health, hope and dignity
333 Turk Street • San Francisco, California 94102

For more information, please call: 415-292-1040 • email: currygala@curryseniorcenter.org
Curry Senior Center is a 501c(3) tax-exempt organization. Our federal tax identification number is 23-7362588

Sponsorship Levels and Benefits *(continued from front)*

Hope: \$5,000

- 8 VIP tickets with reserved seating, preferred location
 - Logo on invitation
 - Logo on all event promotional and marketing materials, on event signage, on screen and in the printed program
 - One half page ad with primary placement in the event program
 - Post-event recognition with primary placement of logo in Curry Senior Center's electronic newsletter, with circulation to thousands of donors, community partners and volunteers
 - Special acknowledgment on the Curry Senior Center website, including your logo, event photography and a link to your company website
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Health: \$2,500

- 6 VIP tickets with reserved seating
 - Word mark (name) listing on invitation
 - Word mark (name) listing on all event promotional and marketing materials, on event signage, on screen and in the printed program
 - One quarter page ad in the event program
 - Post-event recognition with word mark (name) listing in Curry Senior Center's electronic newsletter, with circulation to thousands of donors, community partners and volunteers
 - Special acknowledgment on the Curry Senior Center website, including your name and event photography
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Family: \$500

- 2 VIP tickets with reserved seating
- Word mark (name) listing in event program
- Post-event recognition with word mark (name) listing in Curry Senior Center's electronic newsletter, with circulation to thousands of donors, community partners and volunteers



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PAYMENT INFORMATION

To be listed on the event invitation, please complete and return this form by March 16, 2018.

Yes, count me in as a sponsor: Justice Independence Dignity Hope Health Family

No, I cannot sponsor this year, but please accept my contribution in the amount of \$ _____

My check is enclosed, payable to *Curry Senior Center* in the amount of \$ _____

Please charge \$ _____ to my credit card: Visa MasterCard

Cardholder's Name _____ Signature _____

Card Number _____ Exp. Date _____ Security Code _____

Sponsor name as it should appear on all acknowledgments _____

Your contact name for our communications _____

Your contact email _____ Your contact phone number _____

If you would like to make your sponsorship in the form of a pledge which can be fulfilled in up to four installments before 12-31-2018, then please indicate the amounts and approximate dates you prefer below and sign at the bottom.

Amount \$ _____ Date _____ Amount \$ _____ Date _____

Amount \$ _____ Date _____ Amount \$ _____ Date _____

Your signature _____

**Please return this form by mail to:
Curry Senior Center, Attn: Arlo Bushnell, 333 Turk Street, San Francisco, CA 94102**

Or email: currygala@curryseniorcenter.org

Or FAX: 415-885-2344



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